

BLUSH AND MINT PHOTOS AND FILMS

# WELCOME



2021 SESSION GUIDE





*"To be trusted to  
capture memories that  
will one day become  
heirlooms is a privilege i  
do not take for granted."*

**RENE MUSSARED**

Owner and photographer at Blush and Mint Photos and Films  
Mother | Crafter | Music Lover | Chai Latte Drinker

# WHY HIRE A PHOTOGRAPHER

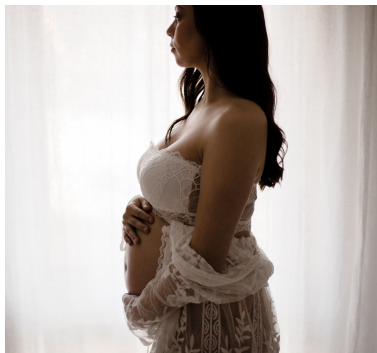
**One of the things I hear often from parents is they have so many photos massed on their devices of their little ones but hardly any of them in the photo with their children. We live in a world now where cameras are at the ready at all times, we snap away capturing all of those milestones but we forget that the photos that will mean the most to our children aren't of their first steps, it will be of how you looked at them, how you laughed with them and how once upon a time your arms could scoop them up to hold them close. So let's get you IN the photo and create an heirloom for you, your little ones and those you love.**

Being a family photographer is a particularly important responsibility. I am being trusted to create meaningful art for families, but it is so much more than that. If a picture really says more than a thousand words, imagine your child's well-being when they see their own images around your home. It has been studied that strategically placed family photos are an effective way to reinforce your child's self-image and self-confidence. It also shows a child he or she is meaningfully connected to others in the pictures. It creates a sense of belonging that no other art work hanging on the living room wall could create. It is my job as a photographer to seek out those connections and capture them for both you and the little ones you hold in your arms.



# The Studio + Client Closet

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I am very pleased to announce the arrival of a studio space to Blush and Mint which includes a client closet for my maternity and newborn sessions. The studio is a small styled space in my home with elegant props, beautiful adornments and soft romantic lighting. It is a natural light studio which means it works in seamlessly with my natural photography style. Newborn and maternity sessions can be broken up in to two parts so that we can use both the studio and an outdoor location in close proximity. I have access to beautiful secret gardens, forest like settings and sun bleached fields all less than 10 minutes from my space in Fairview Park.

The Client Closet is forever growing with flattering pieces that I know will photograph well in a range of sizes. I want you to have access to pieces that make you not only look great but feel amazing.

I am excited to bring this space to you all and your sweet babes.

You can see more in my Instagram [highlights](#).

# Base Session Info

## Family Session

*A family session is a wonderful way to ensure that you are in the photos with your children at all ages. They are taken at an outdoor location and run for up to an hour. It is possible to work around your families routine with this session, however the location may dictate the best time of day, with most family sessions taking place at golden hour, which is the hour before sunset.*

*Your session fee includes a gallery with a choice of 15 digital images and location and styling advice.*

**\$495**









**\$495**

## Maternity Session

*To know you were loved even before you were embraced is an incredible gift to be given. This is the power of a maternity session. Sessions typically take place between 30 -36 weeks but it is an individual choice as to when a mother to be would like to have her session. Sessions can take place all outdoors or can be completed both at the studio and an outdoor location. I will help you decide on the best mix for you. Studio sessions can take advantage of the client closet which is a collection of maternity friendly clothing. Sessions run for approximately one hour.*

*Your session fee includes a gallery with a choice of 15 digital images plus client closet and studio access.*

*Partners and children are encouraged to participate in these sessions also.*





# Newborn Session

*You now spend your days gazing at your new arrivals. Studying every line, every curve and memorising it by heart.*

*This is a perfect time to have their little features forever immortalised in print.*

*Newborn sessions are held in studio with the option of some outdoor images (weather and time permitting).*

*Sessions run for up to two hours and are life style based meaning that they are not overly posed and focus on connection and closeness. The sessions includes your immediate family but are best for small groups, so up to two siblings ,otherwise an outdoor family session may work better for larger family groups due to space.*

*These sessions take place on a morning within the first two weeks of your babes arrival and typically a week day.*

*Your session fee includes a gallery with a choice of 15 digital images plus client closet access in studio.*

**\$595**







Want to add a film  
to your newborn  
studio session?

Add a highlights  
film for \$450



# *STEPS TO BOOK*

## *01*

### EMAIL ME FOR AVAILABILITY

Decided you would like to make a session time? Email me and lets work out a date to put into our diaries

## *02*

### SIGN CONTRACT AND PAY YOUR BOOKING FEE

Once we have decided on a date it is time for the nitty gritty part to lock in your session time. You will need to sign a contract and pay the agreed booking fee portion of your session to secure your session date. No sessions are confirmed until this is completed.

## *03*

### RECEIVE STYLING AND LOCATION GUIDE

I will send you a styling and location guide to help you get the most out of your photo session.

## *04*

### BALANCE DUE DAY OF SHOOT

The balance for your session is due either by transfer or in cash on the day of your shoot. Once your images are edited you will receive access to an online gallery to make your image download and print selections. There are options to upgrade your session if you wish when you receive your gallery.

# Have more to celebrate?



## WANTING TO BOOK MORE THAN ONE SESSION?

If you book more than one session at the same time, such as a maternity and newborn session please enjoy a **\$75** store credit to use a towards upgrading one of your session packages or you may prefer to purchase individual items.

# “ Let's tell your Story

I hope this guide has helped you better understand the next steps of your photography experience with me. I want you to come away from our session with beautiful memories and captured moments.

I look forward to working with you and please let me know how i can help make your photo or film experience an even greater one

Rene xx

